



Aptus

The Art of
Growth Partnerships

Partnerships that
strengthen capabilities
and accelerate
growth.

 Identify
constraints.

 Find the right
partners.

 Enable
growth.

 Contact
us



Aptus helps technology and IT companies identify growth constraints and partnerships that complement capabilities, reduce operational weaknesses and enable sustainable growth.

Technology and IT companies are often constrained not by demand, but by missing capabilities.

SERVICES

01

Aptus Partner Mapping

- Analyse key growth constraints
- Identify missing capabilities and strategic gaps
- Evaluate suitable partnership approaches
- Define clear priorities for the partner search

02

Aptus Partner Selection

- Develop suitable partner profiles
- Identify relevant cooperation partners
- Evaluate strategic fit and long-term value
- Support the selection of suitable partners

03

Aptus Partnership Preparation

- Prepare meetings and negotiations
- Structure shared objectives and expectations
- Develop suitable cooperation models
- Create a solid foundation for long-term collaboration

BENEFITS

Complement missing capabilities

Access capabilities that are not available internally or are difficult to scale.

Reduce growth constraints - Remove operational bottlenecks and reduce execution risk.

Accelerate strategic initiatives - Shorten time-to-market and realise growth opportunities faster.

Strengthen operational performance - Improve efficiency, flexibility and scalability over the long term.